

September 9, 2015 Breakfast Meeting

“Governor’s Office of Economic Development (GOED)”

Please join Nevada PTAC Procurement Outreach Program Director Lyndee Cichon for a fundamental presentation on the Emerging Small Business (ESB) program. PTAC helps connect Nevada businesses with various agencies across all levels of government. Lyndee will share with you the goals of the ESB certification program which was created by Assembly Bill 294 in the 2013 Legislative Session and teach you how to navigate through the website, what method works best for you and how best to utilize those NAICS codes. The private sector can also benefit from this website when procuring goods and services – find out how. GOED’s role is to promote a robust, diversified and prosperous economy in Nevada, to stimulate business expansion and retention, encourage entrepreneurial enterprise, attract new businesses and facilitate community development.



Presenter: Lyndee Cichon

Director, Nevada PTAC

Lyndee Cichon is the Director of the Procurement Outreach Program, a state-wide Procurement Technical Assistance Center (PTAC) and part of the Nevada Governor’s Office of Economic Development (GOED). In this role, she oversees program staff as well as provides a range of counseling and technical assistance services to Nevada businesses in order to help those businesses compete successfully in the government marketplace.

She received a Master’s degree in Urban Planning and Public Policy from the University of Illinois Chicago and a Bachelor’s degree in Business Administration from the University of Notre Dame.

Meeting Date: September 9, 2015

Meeting Time: 7:00 am – 9:00 am

Meeting Location: Main Street Hotel & Casino, Social Club, 200 N. Main Street, Las Vegas, NV

Cost: Members \$20.00 Non-members \$25.00

Registration: www.ismnv.com